
From: Waye, Don
To: Hall, Lynda; Weinberg, Anne
Sent: 11/3/2014 11:58:01 AM
Subject: RE: Please Review this Draft OW Press Planner Blurb for Oregon CZARA Decision
Attachments: Oregon CZARA - draft blurb for OW Press Planner.docx

Please disregard the original version and review this updated version (corrects typo/ improves wording in last sentence). Thanks.

OFFICE OF WATER PRESS PLANNER

Mid-January through early February 2015

Notice of Final Decision Finding that Oregon has Failed to Submit an Approvable Coastal Nonpoint Program

Communications plan: Cabinet report, joint letter to Oregon, desk statement, joint news release with NOAA, link to NOAA website with response to public comments and bases for decision finding, joint talking points, briefing for Oregon's Congressional delegation/staff

Description: To comply with a settlement agreement with the Northwest Environmental Advocates (NWEA), on January 30, 2015, NOAA and EPA will notify Oregon of the agencies' final decision finding that Oregon has failed to submit an approvable Coastal Nonpoint Program. The agencies will also work with the Department of Justice (DOJ) to inform NWEA. NOAA and EPA will jointly publish a Federal Register Notice (FRN) announcing this decision during the first week of February. In December 2013, NOAA and EPA announced our intent to find that Oregon has failed to submit a fully approvable coastal nonpoint program in the Federal Register for a 90-day public comment period. The agencies carefully considered all public comments received during the public comment period, as well as additional information provided by Oregon, prior to making this final determination about Oregon's Coastal Nonpoint Program.

From: Waye, Don
Sent: Monday, November 03, 2014 10:57 AM
To: Hall, Lynda; Weinberg, Anne
Subject: Please Review this Draft OW Press Planner Blurb for Oregon CZARA Decision

Lynda and Anne,

Please review this draft OW Press Planner blurb for the Oregon CZARA decision. I have never done one of these before, and tried to follow the examples that Anne sent me last May. It strikes me that since we are planning so many communications pieces related to this action, the "Communications plan" part of the blurb is longer than the other examples I have seen. I would definitely appreciate your input on this draft before we send this up to Antonio & Travis. I am also unsure who sends the finalized blurb to whom when, so I welcome advice on that, as well. I have also attached this blurb as a Word document to facilitate edits/comments via "track changes".

Thanks.

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Don Waye
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